



BEADS & BIRDIES

Monday, October 6, 2025

25TH ANNUAL GOLF CLASSIC

The Golf Club at Star Ranch

Check-in at 7:00 AM

Shotgun Start at 8:30 AM



ABOUT THE EVENT

Our Annual golf tournament attracts 144 business owners and community leaders from the Round Rock and Austin area who have a passion for education. Only 36 sponsoring teams are able to compete for prizes and the coveted first place PIE Foundation golf tournament trophy!

Over the course of the day, players will enjoy breakfast & coffee, top-of-the-line prizes, interactive on-course games, super raffle, and a Mardi Gras-themed awards luncheon. Private, invitation-only event.

Date: Monday, October 6, 2025

Location: The Golf Club at Star Ranch

Schedule:

| | |
|-----------------------|--|
| 7:00 – 8:00 AM | Curbside Service & Registration Breakfast, Coffee, Beverage Carts Open Super Raffle & Driving Range Open |
| 8:20 AM SHARP | Shotgun Start |
| 2:00 PMish | Luncheon & Awards |

Attire: Themed "Krewe" attire is encouraged! Prizes awarded to most creative & festive Krewes.

ABOUT THE FOUNDATION

MISSION

The Round Rock ISD Partners in Education Foundation develops and allocates resources to the Round Rock Independent School District to enrich, enhance, and maximize the quality of education for all students.

GOALS

The Partners in Education Foundation encourages academic excellence in the Round Rock Independent School District schools by:

- Providing funds for innovative academic programs.
- Acknowledging and rewarding exemplary teaching.
- Providing an avenue for business and community members to enhance the education process.
- Promoting public awareness and celebrating successful programs and the achievement of excellence.

TEAM SPONSORSHIPS

Title Team Sponsor – \$15,000

- Two (2) teams of four (4) (8 total players)
- Acknowledgment in Round Rock ISD news release (80,000 eNews subscribers)
- Photo opportunity with “big check” presentation and featured recognition on social media.
- Speaking opportunity at awards ceremony (2 minutes)
- Sponsor logo on hole flags and player gift
- Unlimited complimentary non-alcoholic and “well” beverages during tournament for each player (limited to your team players only)
- Verbal recognition at awards ceremony
- Minimum of 2 dedicated social media posts
- Logo on signage, digital marketing, social media, website, print, and RRISD PIEF e-newsletter
- Team Advantage Package for both teams
- Curbside check-in for all players
- Breakfast and lunch provided for all players

Ace Team Sponsor – \$5,000

- One (1) team of four (4)
- Unlimited complimentary non-alcoholic and “well” beverages during tournament for each player (limited to your team players only)
- Verbal recognition at awards ceremony
- Minimum of 1 dedicated social media post
- Logo on signage, digital marketing, social media, website, print, and RRISD PIEF e-newsletter
- Team Advantage Package for both teams
- Curbside check-in for all players
- Breakfast and lunch for all players

Eagle Team Sponsor – \$3,000

- One (1) team of four (4)
- Verbal recognition at awards ceremony
- Listing on signage, digital marketing, social media, website, and print
- Curbside check-in for all players
- Breakfast and lunch provided for all players

Birdie Team Sponsor – \$2,200

- One (1) team of four (4)
- Listing on signage, digital marketing, social media, website, and print
- Curbside check-in for all players
- Breakfast and lunch provided for all players

BONUS OPPORTUNITIES

Krewe Royalty Package – \$400

Increase your chance to place in the tournament and win top-of-the-line prizes!

Package Includes:

- Two (2) birdies
- One (1) 1 eagle
- All on-course games
- Each player entered into a special raffle

Course Sign – \$200 each

Increase marketing with branded signage!

You'll receive (1) yard sign placed at a designated hole or along cart path.

You may sponsor as many as you like!

UNDERWRITING SPONSORSHIPS

PLATINUM LEVEL - \$5,000

All Gold Level Underwriting Sponsors will receive:

- Minimum of 1 dedicated social media post
- Logo on signage, digital marketing, social media, website, print, and RRISD PIEF e-newsletter
- Dedicated yard sign with logo in check-in area
- Verbal recognition at awards ceremony
- 2 spectator tickets to breakfast & lunch (only if not on a team, non-transferable)
- Plus, the underwriting sponsorship of your choice from the list below!

Team Photo Sponsor

- Logo on all tournament photos (digital)
- Opportunity to pose with tournament winners during Awards Luncheon

Swag Sponsor (2 available)

- Logo on Swag tag
- Opportunity to offer (1) promo item in Swag Bags (144 items)

Luncheon Sponsor (2 available)

- Logo on signage at food stations during Awards Luncheon

GOLD LEVEL - \$3,000

All Gold Level Underwriting Sponsors will receive:

- Listing on signage, digital marketing, social media, website, and print
- Dedicated yard sign with logo in check-in area
- Verbal recognition at awards ceremony
- 2 spectator tickets to breakfast & lunch (only if not on a team, non-transferable)
- Plus, the underwriting sponsorship of your choice from the list below!

Golf Cart Sponsor

- Company logo on all players' golf carts

Mobile Bar Sponsor

- Sign on both beverage carts for the duration of the tournament (2 per event)
- Opportunity for "ride-a-long" during play to engage with and purchase beverages for players
- Logo on designated drink tickets (*tickets provided by PIEF*)
- (*Sponsor pays all costs of drink tickets handed out on Mobile Bar, including 20% gratuity*)

Concierge Cart Sponsor

- Sign on concierge cart for the duration of the tournament
- Opportunity to have representative ride-a-long on cart to engage with players

On-Course Game Sponsor (7 available)

- On-course promo booth to engage directly with players and showcase your brand
- Sponsor is required to provide promotional items at their booth and host a door prize raffle with a prize valued at \$100 or more
- Opportunity to draw raffle winner during Awards Luncheon
- Logo on game sign at designated hole

UNDERWRITING SPONSORSHIPS

SILVER LEVEL - \$2,000

All Silver Level \$2,000 Underwriting Sponsors will receive:

- Listing on signage, digital marketing, social media, website, and print
- Dedicated yard sign with logo in check-in area
- 2 spectator tickets to breakfast & lunch (only if not on a team, non-transferable)
- Plus, the underwriting sponsorship of your choice from the list below!

Curbside Service Sponsor

- Logo on signage at curbside bag check
- Opportunity for car to be placed

Golf Ball Sponsor

- Logo on golf balls in Swag Bags

Breakfast Sponsor

- Logo on signage at food stations during breakfast

Closest to the Pin Sponsor (4 available)

- Logo on sign at designated hole

Water & Ice Station Sponsor

- Logo on signage at water station

Door Prize Sponsor

- Additional Verbal recognition during door prize drawing
- Opportunity to draw winners' names

Longest Drive Contest Sponsor

- Logo on sign at designated hole

BRONZE LEVEL - \$1,000

All Bronze Level \$1,000 Underwriting Sponsors will receive:

- Listing on signage, digital marketing, social media, website, and print
- Plus, the underwriting sponsorship of your choice from the list below!
- Dedicated yard sign with logo in check-in area

Driving Range Sponsor

- Logo on signage at driving range

Super Raffle Sponsor

- Logo on signage at raffle tables

Wing Bar Sponsor

- Logo on signage at Wing Bar

Décor Sponsor

- Logo on signage on luncheon tables

Registration Sponsor

- Logo on signage at registration tables

Scorecard Sponsor

- Logo on scorecard

Coffee Bar Sponsor

- Logo on signage at coffee bar during breakfast

Bonus Opportunity! Course Sign - \$200 each

Increase marketing with branded signage! You'll receive (1) yard sign placed at a designated hole or along cart path. You may sponsor as many as you like!

